

**Web Design
Dreamweaver Website Rubric**

Student Name: _____
Site Location / Name: _____

Computer Magnet students should use the following rubric for websites created with Dreamweaver.

The basic process is as follows:

- Use Inspiration to create a site map and get approval.
- Create a site folder.
- Create subfolders within the site folder; minimum = buttons, pictures.
- Create a header graphic for the site.
- Create buttons for the site.
- Create a Site in Dreamweaver (Site > New Site).
- Create the main page and name it **index.html**. Use the site map to create links to other pages.
- Duplicate index.html for other pages in the site. Remember no spaces in file names. Edit the content of the other pages.
- Edit and optimize the file size for all pictures before using them in the site.

After completing your site, complete this sheet and turn it in.

| <u>Item</u> | | <u>Points</u> |
|---|--|---------------|
| Daily work – here, on-time, on-task (1 pt per day). (15 pts) | | |
| Site organization – site created in site folder on local server; minimum subfolders = buttons, pictures; main page = index.html ; <u>no spaces</u> in file names, descriptive file names. (5 pts) | | |
| Readability – fonts are easy to read; font/background contrasts as dark/light or light/dark. Backgrounds do not adversely affect readability. (8 pts) | | |
| Use of color – colors enhance & do not detract from the site. Follow color theory concepts. (6 pts) | | |
| Design principles – accepted design principles used throughout the site and project. Review the Web Design Checklist before making final design decisions. (7 pts) | | |
| Billboard/Header for pages – consistent, attractive. (6 pts) | | |
| User interface/Navigation – site is easy to navigate, page navigation is consistent on each page, uses rollover buttons. (8 pts) | | |
| Images – images are appropriate and convey what the page is about; background images do not dominate other page content. Images have been cropped and have a descriptive name. All images have been sized correctly before use in the site; in general, images < 50kb. (10 pts) | | |
| Use of tables – page layout is enhanced with tables. (5 pts) | | |
| Errors – text is free of spelling and grammar errors. (5 pts) | | |
| Page content – The website follows the theme/purpose proposed for the site. All pages included in Site Map Plan are included and are complete. (15 pts) | | |
| Positive presentation/appropriate content – the content of the site reflects positively on the student and Thomas Jefferson High School, does not contain any inappropriate content. (10 pts) | | |
| TOTAL POINTS (100 POSSIBLE) | | |